

HR

Sabrina Chou
ft. Great States Reel Lawn Mower
(available for rent: reellawns@gmail.com)

October 17 – November 14, 2015

From the manufacturer:

The power source behind our mowers hasn't changed much in 100 years. It's still readily available on demand. You can still fuel it for the price of a banana and a glass of milk. It always works when you want it to, and it doesn't leave any residue for the environment to absorb other than a couple of footprints in a perfectly cut lawn. People—the power behind our mowers in 1895, and the power behind them today. What has changed is the product available to the people. At Great States, we've applied a century of technology to a good old-fashioned idea: the reel lawn mower. Today's reel mowers are lightweight and easy to maneuver. They're ideal for today's smaller lawns, and today's hectic lifestyles. They're always ready when you're ready, and they're almost maintenance free with no spark plugs to foul or engines to clog up. They're good to the environment and they're good to the lawn, snipping the grass for a clean, precise cut. A cut that's helped us carve our niche as the nation's largest manufacturer of in-demand, on-demand reel mowers. We've spent 100 years of perfecting our reel mower designs, streamlining our production processes and searching for the best possible materials to build the best reel mowers possible. And we're proud of all that. But more important still, we've spent the last 100 years, and we'll spend the next 100 more, keeping America Green.

Did you think it was going to be easy?
Look down. The astroturf beneath your feet is melting.

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Human Resources presents *HR*, an exhibition of new work by Sabrina Chou consisting of backdrops, equipment, furnishings, and clothing. The exhibition proposes an ambiguity around these objects, and how they might oscillate between aesthetic proposition, functional use, and absurd adaptation. Assembled around us, the works outline open-ended sets, figurative utopias, and allegorized landscapes. Somewhere between the field, the court, the lawn, the desert, the discotheque, and the office, our unattributed bodies can find vaguely open seats and space to move.

Performances and events during the exhibition to be announced.

Sabrina Chou (b. Los Angeles) is an artist based in Rotterdam, the Netherlands. She is the founder of GOODxPRACTICE, a subscription-based clothing line. *HR* is the second in a series of solo exhibitions in three acts. Act I was presented at Pracownia Portretu in Łódź, Poland and Act III will be presented in Rotterdam, the Netherlands. This series of exhibitions is supported in part by Centrum Beeldende Kunst Rotterdam.